

MindBodySpirit

F E S T I V A L

**Soul Kitchen Cooking Stage
Naming Rights**

Sponsorship 2012



MindBodySpirit

FESTIVAL

About the Show

The MindBodySpirit Festival is the most successful exhibition of its kind. Devoted to the pursuit of natural health, it brings together the best of health, wellbeing, fitness, organics, natural food complementary medicine, holistic therapies, spirituality and personal growth.

Held successfully since 1989, the MindBodySpirit Festival is Australia's longest running and most respected wellbeing event. It attracts predominantly women from middle to upper household incomes between the ages of 20 and 45, who are genuinely interested in wellbeing products and services.

	Date	Venue	2011 Visitors
Sydney	3 – 6 May 2012	Sydney Exhibition Centre	18,630
Melbourne	8 – 11 June 2012	Melbourne Exhibition Centre	19,194
Brisbane	29 Sept – 1 Oct 2012	RNA Show grounds	9,387
Sydney	8 – 11 November 2012	Sydney Exhibition Centre	13,185
Melbourne	23 – 25 November 2012	Melbourne Exhibition Centre	11,886

Soul Kitchen Cooking Stage

Upon entry to the Soul Kitchen Cooking Stage, visitors will immediately feel as though they have entered an al fresco kitchen. Visitors will sit in outdoor seating among real plants which will create an interactive and exciting experience.

Talented chefs from Sydney & Melbourne's healthy cafes and restaurants will run sessions for visitors to learn new cooking skills, diverse ingredients and sample healthy meal options. Sessions will run for 45 minutes four times a day through the Festival and are free for visitors to attend.



Naming Rights Sponsor

As naming rights sponsor of the Soul Kitchen Cooking Stage you will receive:

- Sole naming rights to the MindBodySpirit Festival's Soul Kitchen Cooking Stage
- 3 x 2.5 sq m stand located next to the cooking stage
- 4 prime time cooking sessions (one each day of the Festival)
- Logo on Soul Kitchen Cooking Stage timetable at the Festival
- Logo on Soul Kitchen Cooking Stage timetable within the Festival Guide (distributed at the Festival)
- Logo on Soul Kitchen Cooking Stage timetable on the MindBodySpirit Festival website
- 2 articles (each article includes 50 word blurb & image) within visitor e-newsletter
- Featured on the MindBodySpirit Festival website as part of the Soul Kitchen Cooking Stage
- Opportunity to conduct product sampling
- Brochure rack next to cooking stage with available information for visitors
- Ticket offer for your clients to attend the Festival at a discounted rate
- Posts within our Facebook page (currently 4,623 'Likes')

Total cost \$9,090.90 per Festival or \$40,909.09 for all 2012 Festivals. Prices are ex GST.

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Contact Details

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